

FILATELISTI

MEDIA INFORMATION 2024

Publisher

Oy Finlandia 88 Ab (publishing company of the Philatelic Federation of Finland)
c/o Hannula, Norokuja 5 L
FI-02770 Espoo, Finland
e-mail: sfff(at)filatelisti.fi
www.filatelisti.fi

Filatelisti Magazine

Advertising sales:
Nina Jääskeläinen
nina(at)ninascript.com

Filatelisti – Special Magazine for Philately and Philatelists in Finland.

Circulation and issues

1400–4000 copies, to Finland and abroad
8 issues per year, 56-64 pages per issue

Size

A4, special size 210 x 280 mm
Printing area 186 x 256 mm
Number of columns 3/4
Width of column 57/42 mm
Printing method offset
Screen 60 lines
Galerie Fine Silk 90 g/m²

Printing house

Lehtisepät Oy
PL 80, FI-15101 Lahti

Cancellation

Cancellation must be submitted in writing no later than the last booking date for the advertisements. After this date, 50 % reimbursement of the advertising rate will be charged.

Claims and liability

In writing no later than 14 days after publication of the magazine. The liability of the magazine for the advertisements is limited to the maximum of the advertising rate.

Bank account

Oy Finlandia 88 Ab
IBAN FI55 1573 3000 0347 50
SWIFT/BIC NDEAFIHH

Terms of payment

14 days netto
No checks accepted

Publishing / material schedule 2024

Issue	Advert deadline	Publishing date
1	17.01.2024	05.02.2024
2	08.02.2024	11.03.2024
3	04.03.2024	08.04.2024
4	26.04.2024	27.05.2024
5	28.06.2024	26.08.2024
6	09.09.2024	21.10.2024
7	04.11.2024	16.12.2024

ADVERTISING RATES

+ VAT 24 % in EU countries, if not VAT registered.
No discounts for b/w ads.

Covers

(not the front cover) 800 €

Pages

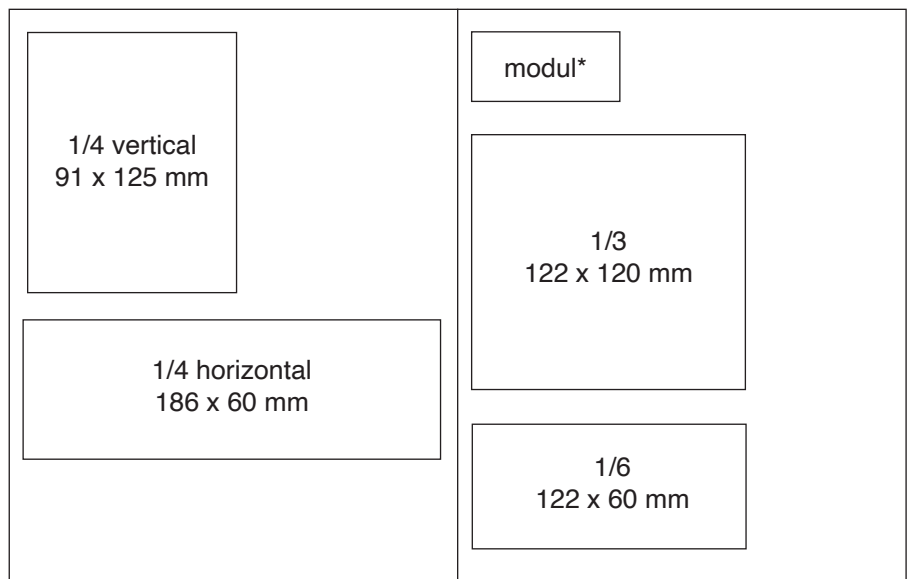
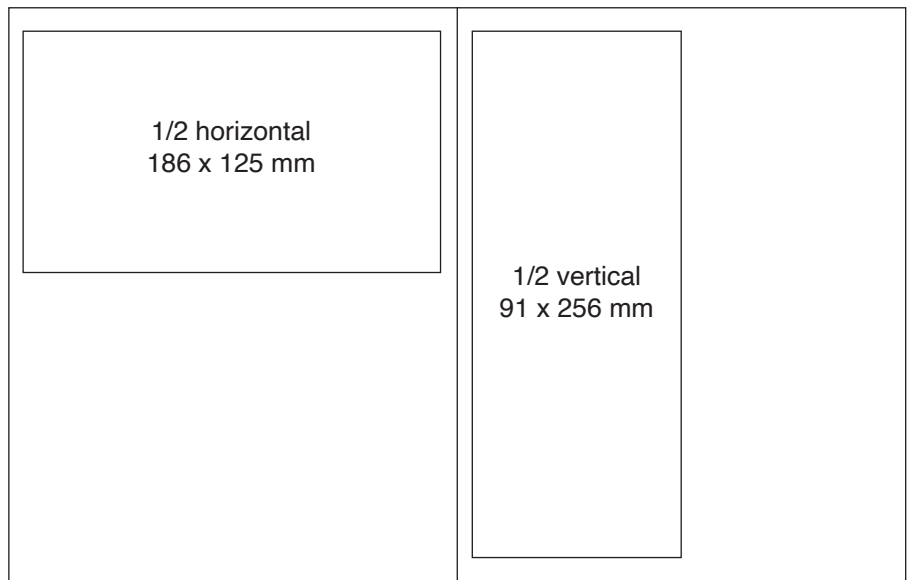
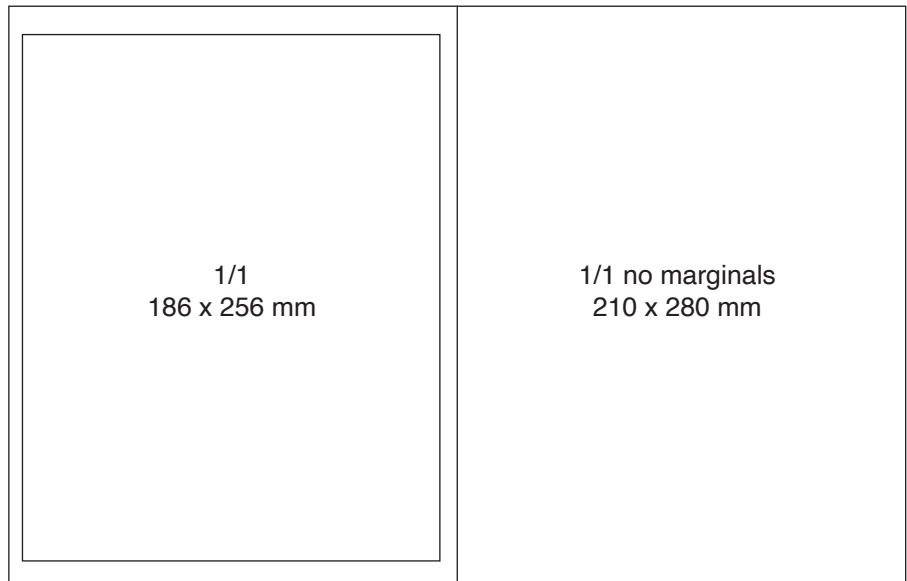
1/1 page 500 €
1/2 page 325 €
1/3 page 250 €
1/4 page 200 €
1/6 page 125 €
modul 50 €

Ask discounts for regular advertisers.

Prices are for camera-ready material (classified ads excluded).

Extra charge for making the advertisements.

Advertisement sizes:



* modul size 58 x 40 mm