

# Filatelisti

## MEDIA INFORMATION 2019

### Publisher

Oy Finlandia 88 Ab (publishing company of the Philatelic Federation of Finland)  
c/o Hannula, Norokuja 5 L  
FI-02770 Espoo, Finland  
tel. 0+358 40 680 5025  
e-mail: sfff(at)filatelisti.fi  
www.filatelisti.fi

### Filatelisti Magazine

Advertising sales:  
Petteri Hannula  
Norokuja 5 L  
FIN-02770 Espoo  
petteri(at)hannulat.net

**Filatelisti** – Special Magazine for Philately and Philatelists in Finland.

### Circulation and issues

1500–4000 copies, to Finland and abroad  
8 issues per year, 48-64 pages per issue

### Size

A4, special size 210 x 280 mm  
Printing area 186 x 256 mm  
Number of columns 3/4  
Width of column 57/42 mm  
Printing method offset  
Screen 60 lines  
Paper G-print 90 g/m<sup>2</sup>

### Printing house

Painotalo Plus Digital Oy  
PL 80, FI-15101 Lahti  
tel. +3583 5839 600

### Cancellation

Cancellation must be submitted in writing no later than the last booking date for the advertisements. After this date, 50 % reimbursement of the advertising rate will be charged.

### Claims and liability

In writing no later than 14 days after publication of the magazine. The liability of the magazine for the advertisements is limited to the maximum of the advertising rate.

### Bank account

Oy Finlandia 88 Ab  
IBAN FI55 1573 3000 0347 50  
SWIFT/BIC NDEAFIHH

### Terms of payment

14 days netto  
No checks accepted

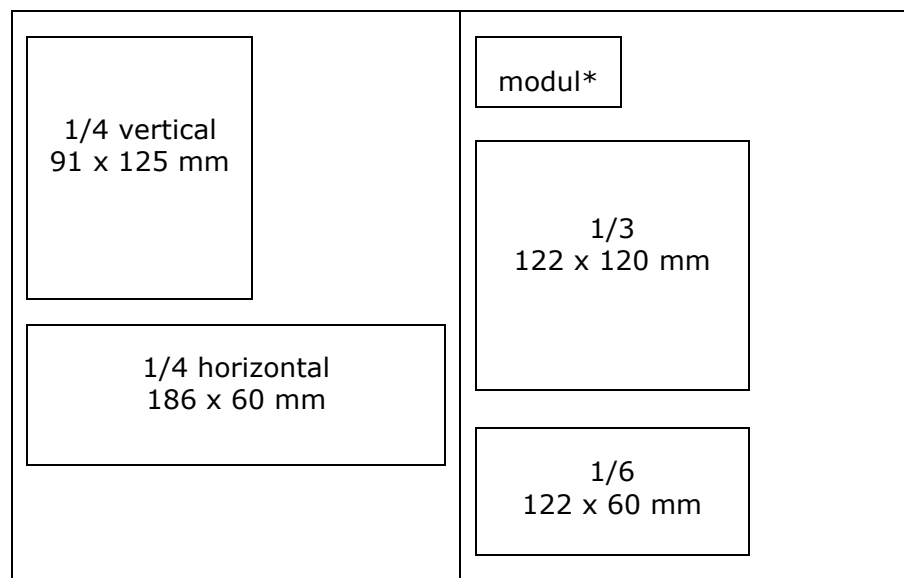
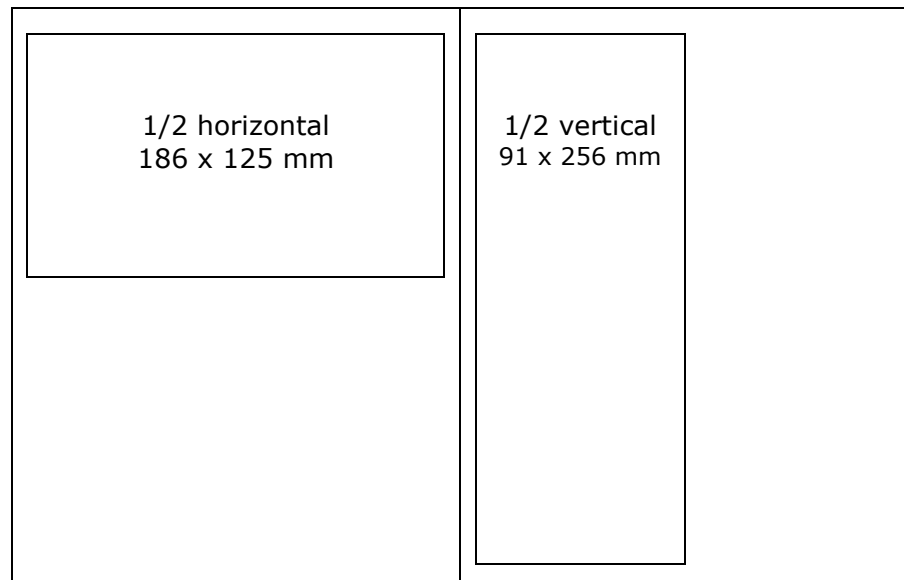
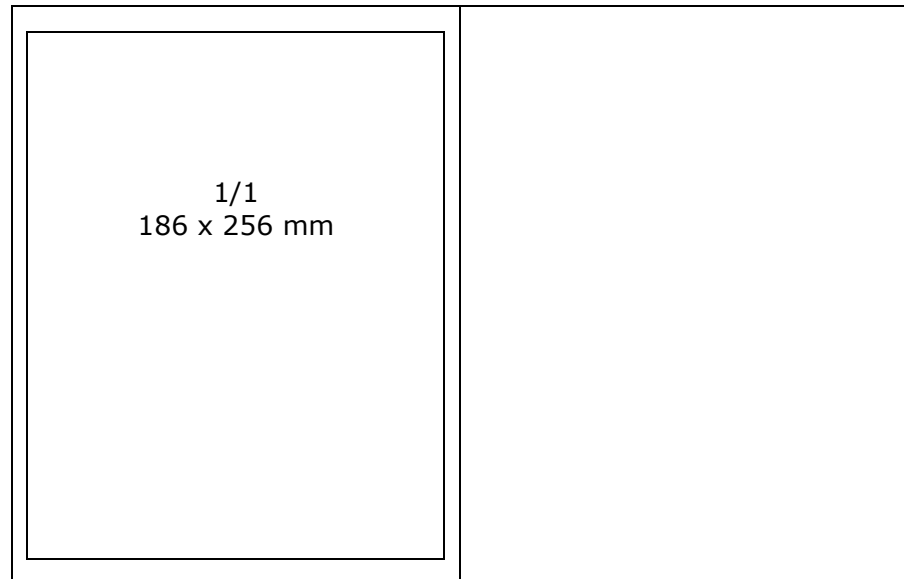
### Publishing / material schedule 2019

Issue	material date	publishing date
1	7.1.	2.2.
2	20.2.	15.3.
3	10.4.	3.5.
4	22.5.	14.6.
5	31.7.	23.8.
6	4.9.	27.9.
7	18.10.	15.11.
8	20.11.	13.12.

## ADVERTISING RATES

+ VAT 24 % in EU countries, if not VAT registered.  
No discounts for b/w ads.

<b>Covers</b> (not the front cover) 800 €	Ask discounts for regular advertisers
<b>Pages</b>	Prices are for camera-ready material (classified ads excluded).
1/1 page 500 €	Extra charge for making the advertisements. For special solutions please contact the Philatelic Federation of Finland; tel. +358 40 680 5025, e-mail: sfff(at)filatelisti.fi
1/2 page 325 €	
1/3 page 250 €	
1/4 page 200 €	
1/6 page 125 €	
modul 50 €	
<b>Classified ads</b> (VAT incl.) 2,00 €/line (36 letters /line incl. spaces, maximum 180 letters)	

**Advertisement sizes:**

\* modul size 58 x 40 mm